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**Winetraveler Unveils the Top Wine Travel Articles of the Year**  
*Articles Cover Popular Wine & Travel Topics from Around the World*

**MIAMI, FL:** Winetraveler, the fastest-growing digital platform focused exclusively on wine travel and tourism resources, unveiled its top wine travel articles of the past year based on viral shares and traffic. The website platform's influence in wine travel is reaching significant levels, with a recently reported one million monthly impressions and a dedicated following of subscribers from around the globe. Popular article topics for the year written by several of Winetraveler's professional contributors included information on Japanese wine, visiting New York's Finger Lakes wine region, Medieval-themed wine tasting in Dubrovnik, and an article about the Blaufränkisch grape, to name a few. The full list of 15 articles can be found [here](#).

"Our primary objective is to simplify and consolidate the entire global wine tourism experience. There's so much information out there. It can take weeks to plan a trip. Winetraveler aims to bring wine culture closer to home and help consumers visit locations more efficiently, while also helping the local economies that wine regions are centered around." Said CEO & Co-Founder, Greig Santos-Buch.

The Winetraveler team, led by Santos-Buch, creates an assortment of travel and tourism resources for readers and subscribers ranging from detailed travel guides and itineraries written by well-accredited writers, to generating mobile "smart itineraries" that describe exactly where to go and what to do in regions around the world. Winetraveler is providing a one-stop platform on both mobile and web that consumers can use at their leisure for free, and producers and regions are welcomed as partners to showcase what makes them unique to better attract like-minded travelers.

Winetraveler's Tourism Specialist and *Celler Devinssi* winemaker, Jordi Ustrell, who holds a Master of Tourism Management and Ph.D. in Business and Economics states, "Being a part of the Winetraveler team is exciting with everything the company is doing to make wine travel as easy as possible. The top 15 articles on the site this year show us that wine travel is no longer simply limited to major regions. People want to know what's happening in emerging regions and with alternative grapes and wine styles, and Winetraveler thinks beyond simply visiting wineries. This style of culture travel was once considered "exclusive," and Winetraveler is helping make it more accessible to the masses. The platform and app are going to revolutionize the industry. I hope my wine region, Priorat, will someday enter the Winetraveler top 15, I'll try to contribute to that."

A variety of logos and image assets can be found [here](#). Credit "Courtesy of Winetraveler | [Winetraveler.com](http://Winetraveler.com).

**About Winetraveler:**

Winetraveler is the world's fastest-growing digital platform focusing exclusively on wine travel and tourism. In 2019, Winetraveler launched the first version of its [mobile application](#) focused on providing top resources in the wine and travel spaces. For more information, visit [Winetraveler.com](http://Winetraveler.com), or follow us on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#).

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